

Privacy notice

Last Modified: February 10th, 2023.

Moverzfax Inc(“Move,” “we,” “us,” or “our”), including our affiliates, respect your privacy and understand that you care about your personal information and how it is used. We value your trust in sharing your personal information with us and are dedicated to protecting your privacy. This Privacy Notice describes in detail the types of information we collect about you; how we use your information and with whom we share it; the choices and rights you have with regard to your information; how we protect your information; and how you can contact us about our privacy practices.

Table of contents

1. [OUTLOOK](#)
 - 2.
3. [INFORMATION WE COLLECT AND OBTAIN](#)
 - 4.
5. [COOKIES AND SIMILAR TECHNOLOGIES](#)
 - 6.
7. [HOW WE USE THE INFORMATION WE OBTAIN](#)
 - 8.
9. [INFORMATION WE SHARE](#)
 - 10.
11. [YOUR CHOICES AND RIGHTS](#)
 - 12.
13. [HOW WE PROTECT PERSONAL INFORMATION](#)
 - 14.
15. [TRANSFERS OF INFORMATION](#)
 - 16.
17. [LINKS TO THIRD-PARTY SITES, APPS AND SERVICES](#)
 - 18.
19. [CHANGES TO OUR PRIVACY NOTICE](#)
 - 20.

21. [HOW TO CONTACT US](#)

22. [CALIFORNIA PRIVACY RIGHTS](#)

OUTLOOK

This Privacy Notice applies to the use of the Services (as defined below), including by both consumers and Professionals. “Professional(s)” means individuals, companies and other organizations or persons acting as real estate professionals or otherwise engaged in a business related to Moverzfax Services, including, without limitation, agents, providers of moving-related services, products or information, from different sources, sharing reviews from their platforms by link redirect. Except as otherwise indicated, Professionals, consumers and other persons using the Services are individually and collectively referred to as “you.”

This Privacy Notice applies to personal information collected by Moverzfax, a subsidiary of ProAce International Consulting and Conglomerate, through the Moverzfax websites, mobile-optimized websites and other applications and/or electronic media (collectively, the “Services”). This includes, but is not limited to:

Add all reviews website that we get information from

1. **INFORMATION WE COLLECT AND OBTAIN**

We obtain personal information about you from a variety of sources. This includes personal information you provide to us directly, information we obtain from other sources, and information we gather through automated means.

Information you provide to us. When you register for or participate in certain services, seek access to certain content or features, or directly correspond with us, we may collect certain types of information from you:

- Contact information (such as name, postal address, email address and telephone and/or mobile numbers);
- Username and password when you register through our Services;
- Your social security number or payment information, when needed to facilitate certain transactions;
- Reviews, comments, and/or surveys; and

- Other information you may provide to us, such as through our “Submit a Request” or “Contact Us” feature.

If you are a Professional mover, we may also ask for additional information, such as relevant professional USDOT licensing numbers, MC# or any other related information to the service you provide.

Information obtained from other sources. We may obtain personal information about you in connection with the Services from publicly and commercially available sources and from our Moverzfax affiliates and/or business partners (such as advertising networks or social networking services), including:

- Demographic data (such as gender, age range, educational level, household income range, number of children in household, ethnicity to the extent permitted);
- Purchasing data, including information about advertisements you have seen or acted upon and information about your interaction with advertisers’ products and services;
- Occupational data (such as profession, position, title, industry; and business address);
- If you log in with a third-party account with the Services (e.g., Google), we may obtain information about you, such as your user ID and/or user name and other information you have permitted those services to share with us consistent with your privacy settings for that third-party account.

Information Collected by Automated Means Through Our Services. We may gather by automated means (such as cookies, web beacons, web server logs, JavaScript and other similar technologies) certain information through our Services:

- Your Internet Protocol (IP) address;
- Device information, including unique identifiers and connection information, including mobile device advertising IDs (e.g., Apple’s IDFA or Google’s AAID) and the means of internet connection (e.g., WiFi connection, ISP) that can identify the physical location of such devices, in accordance with applicable law;
- Your device type and settings, software used, browser type and operating system;
- Websites or other services you visited before and after visiting the Services (referring URL);
- Web pages and advertisements you view and links you click on within, and what search queries you may have run on, the Services (clickstream);

- Viewing behavior, including the content you view, how long you view content, the quality of the service you receive, and advertisements you have been shown or interacted with;
- Dates and times you access or use the Services;
- Location information, including the city, state and zip code associated with your IP Address, information derived through WiFi triangulation, and precise location information from GPS-based functionality on your mobile apps, with your consent;
- Your phone number and mobile carrier details in connection with our websites and mobile apps.

2. COOKIES AND SIMILAR TECHNOLOGIES

Cookies are small files that we or others send to and store on or with your computer so that your computer, browser, mobile app or other application can be recognized as unique the next time you access, visit, use or otherwise take advantage of the Services or other media. Cookies may also reflect demographic data pertaining to you or other data linked to information you submit. One use or consequence of cookies is to enable you to receive customized ads, alerts, content, services or information. You are always free to decline any cookies we use by adjusting the settings of your browser, as your browser may permit; however, some products, services or features might not be available or operate properly if cookies are not enabled. Some of our advertisers and third-party service providers may also utilize their own cookies.

In addition, we, our service providers and others sometimes use data-gathering mechanisms on the Services, including without limitation “web beacons”, “clear GIFs”, “pixels” and/or “tags”. These perform statistical and administrative functions, such as measuring site and page traffic, verifying advertising paths, better understanding user interests and activity, gathering related information (such as information relating to a particular browser, device or IP address) and positioning images, and typically do so without detracting from your online experience. Such mechanisms are not necessarily designed to collect Personal Information. In addition, if you have provided your email address, we might use a non-human unreadable form (or “hash”) of your email address to deliver, or facilitate delivery of, relevant advertisements and information to you on or by way of the Services or on or by way of other websites or media, including, for example, popular social media sites and features.

3. HOW WE USE THE INFORMATION WE OBTAIN

We, or service providers acting on our behalf, may use the information collected from and about you to:

- Provide our products and services, including authorizing a purchase, or completing a transaction that you requested;
- Create and manage online accounts;
- Send promotional materials, alerts regarding available offers and other communications, including text/SMS messages if you provided your mobile number and opted in to receive such messages (for information on our text messaging program, please see our Text/SMS Messaging Program Terms);
- Communicate about, and administer participation in, special events, promotions, programs, offers, surveys, contests and market research;
- Respond to inquiries from you and other third-parties, including inquiries from law enforcement agencies;
- Anonymize or de-identify personal information to provide third parties with aggregated data reports showing anonymized information and other non-personal information;
- Provide technical support;
- Generate suggestions about the type of content you may enjoy;
- Supplement your personal information collected directly from you and/or from automated means with additional information from publicly and commercially available sources, and/or information from Move affiliates and our business partners;
- Associate your browser and/or device with other browsers or devices you use for the purpose of providing relevant and easier access to content, advertising across browsers and devices, and other operational/business purposes;
- Operate, evaluate and improve our business (including developing, enhancing, analyzing and improving our Services; managing our communications; reviewing and processing employment applications, performing data and statistical analytics; and performing accounting, auditing and other internal functions);
- Protect against, identify and prevent fraud and other unlawful activity, claims and other liabilities;
- Comply with and enforce applicable legal requirements, relevant industry standards, contractual obligations and our terms of service and other policies; and
- In other ways for which we provide specific notice at the time of collection.

INTEREST-BASED ADVERTISING

As described in this Privacy Notice, we, as well as our third-party service providers, may obtain information about your online activities to provide you with advertising about products and services tailored to your individual interests. We and our third-party service providers also may obtain information for this purpose from third-party websites and apps. We also use third parties (including third-party ad servers) to serve ads on our Services. We engage third-party advertising networks to help us target our messaging to visitors through interest-based and contextual means.

Through these ad networks, we can track your online activities (such as your visits to websites and your use of apps that serve our advertisements, including the pages or ads you view and actions you take on those sites or apps) over time and across third-party websites and apps by obtaining information through automated means, as described above. This data collection takes place both on our sites, apps and emails and on third-party websites and apps that participate in these ad networks. Our third-party advertisers and/or ad networks may also gather data relating to you in connection with your interactions with the advertisements they place on our Services. The networks use this information to show you advertisements on our Services or other third-party websites and apps that may be tailored to your individual interests. This information also helps us track the effectiveness of our marketing efforts.

The activities described in this section may be considered “sharing” data under the laws of certain states. Subject to certain limitations, some U.S. residents have the right to opt out of having their personal information shared for this purpose.

INFORMATION WE SHARE

We may share your personal information with:

- **Our Subsidiaries and Affiliated Businesses.** Our subsidiaries and affiliated businesses within the Moverzfax Network of companies and the may use your personal information consistent with this Privacy Notice. Those businesses may also use your personal information for each of their own purposes, including marketing purposes. We also share certain data such as your clickstream data, browsing and content viewing history.

- **With our Service Providers.** With third parties who perform services on our behalf.

- **With our Clients or Business Partners.** With our third-party clients or business partners, such as realtors, landlords, and other Professionals to facilitate your transactions, and other third parties for their own commercial or marketing purposes, such as to serve targeted advertisements.

- **For Legal Requirements and Proceedings.** We may disclose information to law enforcement authorities or other government officials if we are required to do so to comply with subpoenas, court orders, legal process or other law enforcement or other government measures, and to comply with other legal obligations. We may also disclose information if we believe disclosure is necessary or appropriate in connection with an investigation of suspected or actual fraudulent or illegal activity.
- **To Protect our Services and Users.** We may disclose information to protect and defend the rights, interests and safety of the Services, our subsidiaries and affiliates, and their employees, contractors and agents; to protect the security and safety of our users of the Services, including when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss.
- **For Business Transfers.** In the event of a proposed or completed sale or transfer of all or a portion of our business or assets (including in the event of a reorganization, dissolution or liquidation).
- **With Your Consent.** We may share your information with select third-party partners with your consent or at your direction so they can send you promotions, ads or offers about their services or products that you may be interested in. We also may give you the option to receive communications from one of our advertising partners, such as when we offer a joint promotion with that third-party advertiser. If you choose to opt in to receiving communications from that third-party advertiser by providing your explicit consent, the third-party advertiser will manage your personal information pursuant to their own privacy policy.
- **Non-personal Information.** When the information collected from or about you is not defined as personal information under applicable law, we may share such non-personal, de-identified information or aggregated information with third parties at our discretion.
- **For information,** features, products and services marketed or offered to you jointly or on a coordinated basis by us and a third party, we may share information about you with, or information may be gathered independently by, the third party. In these situations, we will be free to use

such information to facilitate such features, products and services (or information about them) being made available to you and as otherwise outlined in this Privacy Notice, and you understand the third party may use the information in different ways. Although not always the case, you often can tell when information, features, products or services are marketed or offered jointly or in coordination with a third party because a portion of the Services often will be “co-branded” in such cases, will display the third party’s logo and/or name (whether or not along with our own), will describe or reference the relationship between us and the third party or will be set up so that you can contact or be linked to the third party or its website to initiate, complete or learn more about the transaction. Please be aware that each company we do business with (including Professionals) has its own policies regarding its use, sharing and protection of information about you and that such policies may differ from those outlined in this Privacy Notice.

- Information obtained from the Concierge SMS alert program will not be shared with third parties.

4. YOUR CHOICES AND RIGHTS

We offer you certain choices and you also may have certain rights in connection with the personal information we collect about you.

A. YOUR CHOICES

You can choose to use Moverzfax Services without providing any information about yourself to us directly, but some information may be collected automatically or be requested by us so that you can take advantage of certain features on our Services.

To ask us to remove your information from our marketing mailing lists, please contact us as outlined in the [HOW TO CONTACT US](#) Section below. You also can unsubscribe from our marketing mailing lists by following the “Unsubscribe” link in our emails. Even if you unsubscribe from our marketing communications, we may still need to send you communications relating to your use of the Services, such as service announcements where you are using our Service.

You also have choices about whether cookies and other similar technologies are placed on your computer or mobile device. For more information, see our section on Cookies and Other Technologies

We may use third-party analytics services on our Services, such as Google Analytics. The analytics providers that administer these services use technologies such as cookies, web beacons and similar technologies to help us analyze your use of the Services. To learn more about how to opt out of Google Analytics and similar services, please visit the links below:

- Google Analytics: <https://tools.google.com/dlpage/gaoptout>
- Adobe Analytics: <https://cross-device-privacy.adobe.com/>

You may also choose to opt out of use of data that we or our third-party service providers collect about your activities to provide you with tailored advertising about products and services of interest to you. We and our third-party service providers also may obtain information for this purpose from third-party websites or apps.

B. ACCESSING, CORRECTING, AND DELETING YOUR PERSONAL INFORMATION

Consumers and Professionals may access, review, update, and/or correct inaccuracies in your personal information in our custody and control as described below. Please note that any change you request regarding personal information may affect or otherwise change the availability, deliverability or quality for you of information, features, products or services in which you are interested or your experience on or relating to the Services.

- Consumers may access and edit their personal information by following the instructions found in the “My Profile” or “Edit Your Profile” area of the Services where you registered or submitted personal information. If you would like us to no longer use information about you or share it with our affiliates, partners or other service providers, for their marketing purposes, please send a request to Privacypolicy@moverzfax.com
- Professionals may edit their personal information by returning to the area of the Services where they registered and modifying the information there, or by calling our Customer Care Center at [\(877\) 963-7283](tel:877-963-7283). By contacting Customer Care to make such changes, Professionals expressly authorize Customer Care to access personal information and any associated data or accounts for the purposes of completing your requested edits, modifications and/or deletions. Note that these options may not apply to a Professional to the extent modified in a separate written agreement signed by an authorized officer of Moverzfax, which agreements may be entered into by Moverzfax in its sole discretion and without notice to others.

5. HOW WE PROTECT PERSONAL INFORMATION

We maintain administrative, technical and physical safeguards designed to protect the personal information we have about you against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. However, no data transmission or storage, or use of the Internet, can be guaranteed to be 100% secure.

6. TRANSFERS OF INFORMATION

The Services are hosted in and managed from the United States. We may transfer the information we collect about you to another country, which may not be deemed to have the same data protection laws as the country in which you initially provided the information. Applicable laws in the United States and/or other countries may allow the courts, law enforcement and national security authorities to access your personal information when in such country.

If you are a user located outside the United States or the country to which your information may be transferred, you understand (and, as permitted under applicable law, consent to) having any personal information processed in the United States and/or such country. When we transfer your information, we will protect that information as described in this Privacy Notice.

7. LINKS TO THIRD-PARTY SITES, APPS AND SERVICES

For your convenience and information, our Services may provide links to third-party sites, apps and services that may be operated by companies not affiliated with Moverzfax.com. These companies may have their own privacy notices or policies, which we strongly suggest you review. We are not responsible for the privacy practices of any non-Move sites, apps or services.

8. CHANGES TO OUR PRIVACY NOTICE

From time to time, we may change our Privacy Notice to reflect changes to our privacy practices and Services. If we modify the Privacy Notice, we will update the "Last Modified Date" and the changes will be effective as of the date we post such Notice. For material changes, we will notify you by posting a prominent notice on our Services indicating at the top of the Privacy Notice when it was most recently updated or by other appropriate means, such as email through the email address you most recently provided to us.

9. HOW TO CONTACT US

If you have any questions or comments about this Privacy Notice or the manner in which we or our service providers treat your personal information, would like to exercise your choices, or would like us to update information we have about you or your preferences, please contact us as follows:

Privacy Administrator
Legal Department
Moverzfax.com.
737 Main St Suite 100,
Safety Harbor, FL 34695
Email: Privacypolicy@moverzfax.com

FOR CALIFORNIA RESIDENTS:

CALIFORNIA PRIVACY RIGHTS

The California Consumer Privacy Act of 2018 (“CCPA”) and the California Privacy Rights Act of 2020 provide certain rights to residents of California. This section of the Privacy Notice applies if you are a natural person who is a resident of California (“California Consumer”) and use our Services. This notice supplements the information in the above Privacy Notice. Certain terms used below have the meanings given to them in the CCPA.

The following sets forth the categories of information we collect and purposes for which we may use California Consumers’ personal information collected by Move:

Categories of Personal Information We Collect About You

The categories of personal information we may have collected about you or your use of our Services are:

- Identifiers (such as your contact information (name, email address), government identifiers (social security numbers and FEIN, USDOT#, MC150#, or similar professional licensing numbers) or unique personal identifiers (device ID, cookies, IP address);
- Commercial information (such as transaction data or purchase history);
- Financial information (such as credit card information);
- Internet or other network or device activity (such as browsing history or app usage);
- Geo-location information;
- Professional or employment related information;
- Education information;
- Profile data about you and any inferences drawn from the profile data (such as characteristics, behaviors, attitudes);
- Information that identifies or can be reasonably associated with you.

More details on the personal information we may collect are set forth in the Information

Categories of Sources from Which We Collected Personal Information

The sources from which we may have collected personal information about you or your use of the Services are:

- Directly from you;
- From other sources (such as Company affiliates and/or business partners; advertising providers; analytics providers; marketers; public data bases; consumer data resellers; social media networks, in accordance with your privacy preferences on such services; researchers; payment processors; and surveys); and
- Through your use of the Services.

Business or Commercial Purposes for Which We Collected or Disclosed the Personal Information

The business or commercial purposes, as defined under the CCPA, for which we collected or disclosed the personal information are:

- performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services;
- auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance;
- short-term, transient use, including, but not limited to, the contextual customization of ads shown as part of the same interaction;
- detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity;
- debugging to identify and repair errors that impair existing intended functionality;
- undertaking internal research for technological development and demonstration; and
- undertaking activities to verify or maintain the quality or safety of a service that is owned, produced, or controlled by us, and to improve, upgrade, or enhance the service that is owned, produced, or controlled by us.
- to advance the commercial or economic interests of the Company, such as by inducing another to buy, rent, lease, join, subscribe to, provide, or exchange products, goods, property, information, or services, or enabling or effecting, directly or indirectly, a commercial transaction.

More details concerning the business and commercial purposes are set forth in the [How We Use the Information](#). We may disclose the categories of personal information

identified in this California Privacy Notice about our California consumers for our operational purposes where the use of such personal information is reasonably necessary and proportionate to achieve the operational purpose for which the personal information was collected or processed or for another operational purpose that is compatible with the context in which the personal information was collected.

Categories of Third Parties with Whom We Shared the Personal Information

The categories of third parties with whom we share personal information include our subsidiaries and affiliates, business partners, data analytics providers and third-party marketers (who may combine your personal information with their own records and records available from other sources, for their own business or direct marketing purposes, and the direct marketing purposes of other third-party marketers.)

Categories of Personal Information Sold, Shared or Disclosed for a Business Purpose

We may sell or disclose for a business purpose any or all of the personal information collected from and about you as set forth in the Information We Collect and Obtain and Information We Share sections in our Privacy Notice above.

Sensitive Personal Information.

We do not use or disclose sensitive personal information other than geolocation data collected by our apps to provide you the Services and as permitted by California law. We do not sell or share sensitive personal information.

Retention of Personal Information.

We retain your information for as long as necessary to provide the Services to you and our other users. This means we keep your profile information for as long as you maintain an account. We retain transactional information for at least seven years to ensure we can perform legitimate business functions, such as accounting for tax obligations. We also retain your information as necessary to comply with our legal obligations, resolve disputes and enforce our terms and policies.

Your California Privacy Rights

If you are a California resident, you may have certain rights. California law may permit you to request that we:

- Provide you the categories of personal information we have collected or disclosed about you in the last twelve months; the categories of sources of such information; the business or commercial purpose for collecting or selling your personal information; and the categories of third parties with whom we shared personal information.
- Provide access to and/or a copy of certain information we hold about you.
- Delete certain information we have about you.
- Correct certain information that we have about you.

You may have the right to receive information about the financial incentives that we offer to you (if any). You also have the right to not be discriminated against (as provided for in applicable law) for exercising certain of your rights. Certain information may be exempt from such requests under applicable law. For example, we need certain types of information so that we can provide the Services to you and for compliance with applicable law. If you ask us to delete certain information, you may no longer be able to access or use the Services.

California customers may request, once per year, that we disclose the identity of any third parties with whom we have shared personal information for the third-parties' direct marketing purposes within the previous calendar year, along with the type of personal information disclosed.

If you would like to exercise any of these rights, please contact us at [\(877\) 963-7283](tel:8779637283). You may be required to verify your identity before we fulfill your request. You can also designate an authorized agent to make a request on your behalf. To do so, you must provide us with written authorization or a power of attorney, signed by you, for the agent to act on your behalf. You may still need to verify your identity directly with us.

You also have the right to opt out of the sale or sharing of your personal information. California law broadly defines sale or sharing such that it may include allowing third parties to receive certain information, such as cookies, IP address and/or browsing behavior, to deliver targeted advertising. If you would like to opt out, you may do so as outlined on the following page: [Do Not Sell or Share My Personal Information](#).

FOR COLORADO, CONNECTICUT, VIRGINIA & UTAH RESIDENTS CO, CT, VA & UT PRIVACY RIGHTS

The Colorado Privacy Act (“CPA”), Connecticut Data Privacy Act (“CDPA”), Virginia Consumer Data Protection Act (“VCDPA”) and Utah Consumer Privacy Act (“UCPA”) each provide certain rights to residents of Colorado, Connecticut, Virginia and Utah, respectively. This Section of the Privacy Notice applies if you are a natural person who is a resident of the States of Colorado, Connecticut or Utah or Commonwealth of Virginia and use our Services (each and all of whom shall be referred to collectively, as “Consumer”). This notice supplements the information in the Privacy Notice. Certain terms used below have the meanings given to them in the respective laws.

SPECIFIC PROCESSING ACTIVITIES

De-identified or pseudonymous data. In addition to the collection of personal data as described in the Privacy Notice, we process de-identified data. With regard to our processing of de-identified data, we take reasonable measures to ensure the de-identified data cannot be associated with a natural person and commit to maintain and use such de-identified data without attempting to re-identify the data, and we require all of our service providers and partners in receipt of such de-identified data from us treat the data in the same manner.

CONSUMER PRIVACY RIGHTS AND CHOICES

In addition to your rights of access, correction, deletion and data portability, as described in the Privacy Notice, Consumers may have certain additional rights in connection with the personal data we collect about you, many of which are subject to exceptions under applicable law:

The right to nondiscrimination. We will not deny, charge different prices for, or provide a different level of quality of goods or services if you choose to exercise your rights.

The right to opt out of the sale and/or processing of your personal data. You have the right to opt out of the sale of your personal data to a third party and/or the processing of your personal data for the following purposes: (1) targeted advertising and (2) profiling.

If you would like to opt out, you may do so as outlined on the following page: Do Not Sell or Share My Personal Information.

HOW TO CONTACT US

To submit a request, please contact us at Privacypolicy@moverzfax.com. To protect your privacy and maintain security, we take steps to verify your identity before granting you access to your personal information or complying with your request. To the extent permitted by applicable law, we may charge a reasonable fee to comply with your request.